



JARED BAYER

GRAPHIC DESIGNER



CONTACT



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EDUCATION



Certificate in Graphic Design

Hunter College
Expected August 2024



Animation Mentor

Maya Workshop and
Principles of Animation
May 2022 - August 2022



Bachelor of Fine Arts

University of Delaware
June 2019



SKILLS



Adobe Creative Cloud

Photoshop, Illustrator,
InDesign, and Premiere Pro



Microsoft

Word, Powerpoint, Outlook,
and Excel



Google

Docs, Slides, Gmail, and
Sheets



SKILLS & EXPERTISE

Graphic Design



Drawing/Sketching



Web Design



Illustration



MULTI-MEDIA EXPERIENCE



Jared Bayer Art

December 2021 - present

Founder of freelancing art company that produces a full range of services. Design promotional materials and prepare visual needs for on-site production. Develop digital signage, banners, posters, publications, and flyers. Create caricatures at private events. Drawings constructed through color development utilizing Sharpie and color pencil, within five minutes or less. Oversee on-site staff to maximize productivity and promote positive social experience for clients. Self-employed, and recognized for talent and solicited for commission projects.



The Walt Disney Company Disney College Program

June 2019 - March 2020

Collaborated with creative teams and cultivated artistic skills in design, marketing, and advertising to promote and support Disney products and brand. Generated ideas to streamline work processes and improve guest relations experience for Disney clientele. Used strong interpersonal skills to enthusiastically communicate with Disney guests and to enhance their Disney vacation experience through entertainment experiences such as guest greetings, parade set-up, and promotional merchandising. Assisted with improving work efficiencies of our Disney World Cast college team members through pitched ideas to improve guest safety in high-traffic theme park areas.



Editor/Critic Intern Einhorn's Epic Productions

May 2018 - August 2018

Evaluated scripts for pre-production serial podcasts and graphic novels. Critiqued and provided input for editing story elements before becoming publicly available. Demonstrated creative knowledge pertaining to story structure and development of fictional characters. Internship culmination consisted of designing visual aids and creating fictional pitch for television.



Illustrator and Writer The Review Newspaper

September 2016 - May 2019

Created comics that were published monthly in the University of Delaware's student-run school newspaper. Utilized Adobe Photoshop to trace and color original comics that depicted topical events and seasonal themes.



CURRENT EMPLOYMENT



Sales Associate Walmart

October 2020 - present

Ensure strategic placement of products and maintain attractive merchandise displays in order to maximize customer purchases. Provide outstanding customer service to build community relations, and assist team members in operating cash registers, organizing inventory, labeling products, and unloading merchandise.